

Participant Guide –

AR350: Maintaining Customers

State of Kansas





### **TABLE OF CONTENTS**

Course Overview	3
Course Objectives	3
Agenda	3
Lesson 1: Understanding Customers	4
Objectives	4
Topic 1: Who are Customers in SMART?	4
Topic 2: End-to-End Process of Accounts Receivable and Billing in SMART	
Topic 3: Customer Maintenance Roles	
Lesson Review	
Lesson 2: Creating Customers	8
Objectives	8
Topic 1: Entering a Customer	
Topic 2: Copying a Customer	
Lesson Review	
Lesson 3: Updating and Maintaining Customers	29
Objectives	29
Topic 1: Updating Customer Types and General Customer Information	
Topic 2: Correspondence Customer Options	
Topic 3: Attachments	31
Topic 4: Notes	
Lesson Review	33





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#### **Course Overview**

### **Course Objectives**

Upon completion of the course, you will be able to:

- List and define all primary and additional customer roles
- Explain the end-to-end process for Accounts Receivable and Billing and how customers fit into that process
- List the roles and tasks involved in the customer maintenance process
- Enter, copy, and add general information to new customers
- Update customer information

#### **Agenda**

Today, we will cover the following topics:

- Understanding Customers
- Creating Customers
- Updating and Maintaining Customers





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### **Lesson 1: Understanding Customers**

### **Objectives**

Upon completion of this lesson, you will be able to:

- List and define primary customer roles including Bill To and Remit From
- List and define additional customer roles including correspondence customer and grants management sponsor
- Describe the changes from the existing State of Kansas customer maintenance process to customer processing in the SMART system
- Explain the end-to-end process for Accounts Receivable and Billing (AR/BI) and describe how customers fit into the end-to-end process
- List roles involved in the customer maintenance process and describe tasks performed by each training role



### **Key Terms**

- Customers Entity that receives or consumes products (goods or services) and has the ability to choose between different products and suppliers
- Customer Role Defines the functional use of the customer by an agency or the State of Kansas

### **Topic 1: Who are Customers in SMART?**

A customer can be designated with one or many different roles within the SMART Accounts Receivable and Billing process. Customer roles determine the functional use of the customer ID. Customer information is associated with specific customer roles. You can use the customer General Information component to maintain information that applies to multiple customer roles and to select those roles. You can use the pages with





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role designations to enter processing attributes and additional information that are unique to the customer's function.

They might be the function that receives bills, or the function that sends in the payment. They might also be part of a larger customer group. Therefore, customers need to be assigned to their appropriate role or roles in order to create reports and analyze their payment history, either by role or as a customer group.

### Primary Roles

- o Bill To The customer that receives the invoice
- Remit From The customer that pays the invoice

#### Additional Customer Roles

- Correspondence Customer Correspondence customers are, by default, associated with a bill to customer. The information that you establish for the correspondence customer defines processing options, send to information, and remit to address information for customer correspondence, such as statements, finance charge invoices, and dunning letters.
  - **Note:** If you select a customer as a correspondence customer and then decide to deselect the checkbox, you must first delete the correspondence options that you set for the customer.
- Grants Management Sponsor This role indicates that this customer is an external sponsor who provides grant funding to State of Kansas agencies. When you select that the customer is a Grants sponsor, this enables the customer information that you enter on these pages to be included in other Grants pages and processing.

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### Topic 2: End-to-End Process of Accounts Receivable and Billing in SMART

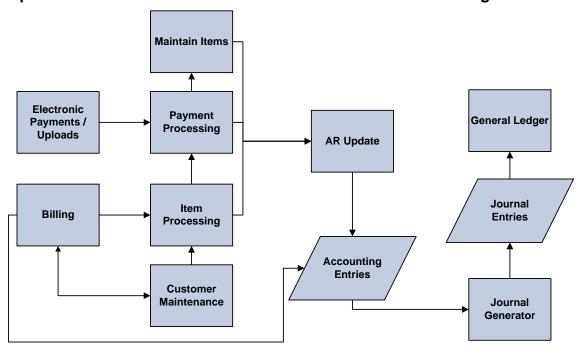


Figure 1. End-to-End Accounts Receivable and Billing Process

**Topic 3: Customer Maintenance Roles** 

Role	Description
Customer Creator	This role is responsible for creating and updating customers and customer information.
AR Agency Administrator	This role is responsible for approving agency deposits in addition to creating and updating customers and customer information.
AR Configurator	This role is responsible for setting up and maintaining values that are used for some AR fields including Speed Charts and Reason Codes.





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Role	Description
Billing Administrator	This role is responsible for setting bills to "ready" status and running the process to finalize invoices, as needed.  Maintenance of agency-configured values is included with this role. This role also shares access to the customer maintenance tables with the AR Agency Administrator and may create new customers in the SMART system.
Central AR Configurator	This role is responsible for setting up and maintaining values that are used for some AR fields, such as payment terms an aging categories. They also have the ability to correct history for effective dated rows.
Central BI Configurator	This role is responsible for maintaining centrally controlled BI configuration values such as Remit To Addresses and Billing Sources.

Table 1. Customer Maintenance Roles

#### **Lesson Review**

In this lesson, you learned:

- The definition of customers and customer roles in SMART
- · The end-to-end process of Accounts Receivable and Billing
- What the customer maintenance roles are for Accounts Receivable and Billing



### **Additional Resources**

The following are additional resources that provide more detail about the topic we have covered:

DAAR350: Maintaining Customers Course Materials
 <a href="http://www.da.ks.gov/smart/training/coursematerials/DAAR350MaintainingCustomers.html">http://www.da.ks.gov/smart/training/coursematerials/DAAR350MaintainingCustomers.html</a>





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### **Lesson 2: Creating Customers**

### **Objectives**

Upon completion of this lesson, you will be able to:

- Enter a new customer by adding general customer information
- Enter a new customer by copying from an existing customer

### **Topic 1: Entering a Customer**

 In order to conduct business with customers, information needs to be tracked about including general and processing information and roles and correspondence options.

**Note:** The SOK does not utilize Ship To or Sold To customer roles.

When you establish a customer, the first page that you complete is the **General Info** page. You use this page to enter and maintain overall customer information and roles.

Page name	Navigation
General Information –	Customers > Customer Information > General Information
General Info	





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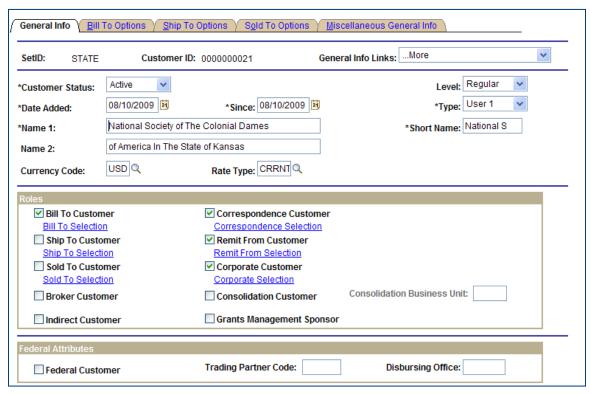


Figure 2. General Info Page, part 1





Fields	Description
Customer Status	Select from the available options:
	Active – There are no restrictions on how the customer can be used in the system. This defaults in SMART.
	Inactive – You cannot post pending items to inactive customer accounts in SMART Accounts Receivable. Additionally, prompt lists exclude inactive customers. Their account information, however, appears on the customer pages and remains part of historical information.
	<b>Note:</b> This field can also be found in other customer areas, such as addresses when users add a new effective dated row. It is best practice to select "Inactive" for incorrect or updated customer information.
Date Added and Since	Enter the date when you established this customer in the system. You can also specify that the customer has been a customer since a certain date, which may or may not be the date added. The current date appears by default for both fields.
Туре	Use this field to enter the customer type. The SOK has four customer types: FEDGOV (Federal Government), LOCGOV (Local Government), STATE (InterFund-State Agency), and OTHER (Other). Customer Type defaults to OTHER, but can be changed.





Fields	Description
Name 1	Enter the customer's primary name. Enter the customer's standard name in the Name 1 field on this page. You can enter an alternate name in the Name 2 field on this page if the customer has a different doing business as (DBA) name. A third name field, Name 3, appears on the Miscellaneous General Information page, in addition to the Name 1 and Name 2 fields.
Short Name	Enter a name to appear on pages when there is not room for the full name. The system populates this field with the first ten characters of the <b>Name 1</b> field.
Currency Code	The SOK has one value for this field, <i>USD</i> . This must be selected when creating a customer. This field does not default.
Rate Type	The SOK has one value for this field, <i>CRRNT</i> . This must be selected when creating a customer. This field does not default.
Bill To Customer	Select if the customer receives invoices. When you select this check box, the system designates the customer as a correspondence and a remit from customer, and makes those check boxes available. Only bill to customers can be correspondence or remit from customers. To change the correspondence or remit from assignments for this customer, clear the corresponding check boxes. Two additional fields appear for entry of the <b>Set ID</b> and the <b>Customer ID</b> of the new correspondence or remit from customer. SMART Billing and Accounts Receivable use these roles.





Fields	Description
Correspondence Customer	Correspondence customers are, by default, associated with a bill to customer. The information that you establish for the correspondence customer defines processing options, send to information, and remit to address information for customer correspondence, such as statements, finance charge invoices, and Dunning letters.
Remit From Customer	A remit from customer is the paying entity. All customers are their own Remit From Customers by default, unless you assign the customers to Remit From Groups in the <b>General Information</b> component.

Table 2. General Info Page Elements, part 1





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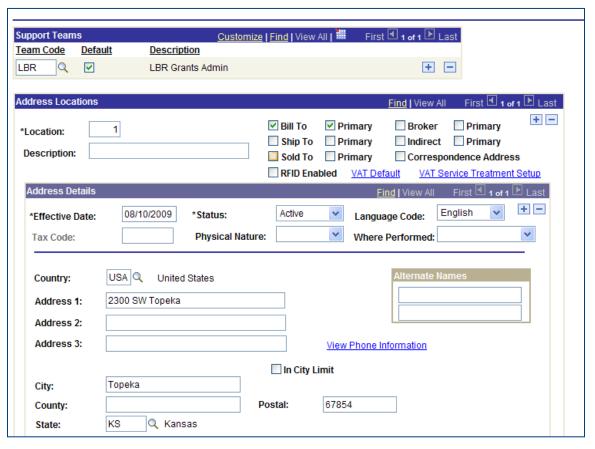


Figure 3. General Info Page, part 2

Fields	Description
Team Code	There is only one value defined for SOK, KANSAS.
Default	Use this field to specify the support team to be referenced on sales orders and quotes. This is a required field even though the SOK only has one <b>Team Code</b> .





Fields	Description
Location	This field defaults to 1 the first time it is used. If a customer has more than one address, SMART auto-numbers the additional addresses.
Descriptions	This field is used to describe the address location.
Bill To	Use this field to indicate that this is a <b>Bill To</b> customer address.
Primary	Use this field to indicate that this address is the primary mailing address for billing information. If there is more than one customer address, you must indicate which address is the primary address.
Correspondence Address	Use this field to indicate that this address is the address where all correspondence is to be sent.
Effective Date	This field defaults to the current system date.
Address Information	All address information including <b>Address 1</b> , <b>City</b> , <b>State</b> , and <b>Postal</b> must be entered.

Table 3. General Info Page Field Elements, part 2

Use the Bill to Options page to enter default values for associated processes in Billing. Also, select and identify the collection personnel for this customer.

Page name	Navigation
General Information – Bill	Customers > Customer Information > General Information
To Options	> Bill to Options





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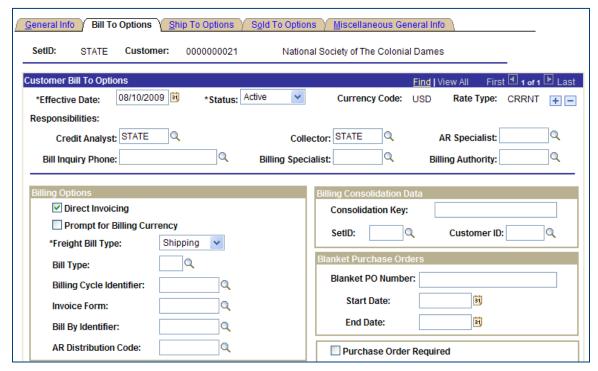


Figure 4. Bill To Options Page, part 1





Fields	Description
Credit Analyst, Collector, and Billing Specialist	Use these fields to select predefined personnel codes for those who work with this customer. SMART Billing and Accounts Receivable use these Fields.
	Credit Analyst: This is a required field for all bill to customers. The SOK uses one Credit Analyst, 001.
	<b>Collector</b> : This is a required field for all bill to customers. There are only two available values for Collector, <i>SETOFF</i> and <i>3RDPARTY</i> .
	Billing Specialist: This field is agency specific.
AR Specialist (accounts Receivable specialist)	Use this field to select the code for the person who SMART Accounts Receivable assigns as the initial owner for the customer's deductions and disputed items. If you do not enter a value, the system uses the Accounts Receivable specialist whom you assign to the Accounts Receivable business unit. If you assign an Accounts Receivable specialist to an entry reason on the <b>Automatic Entry Type</b> - <b>Selection</b> page, the system uses that specialist.

Table 4. Bill To Options Page Elements, part 1





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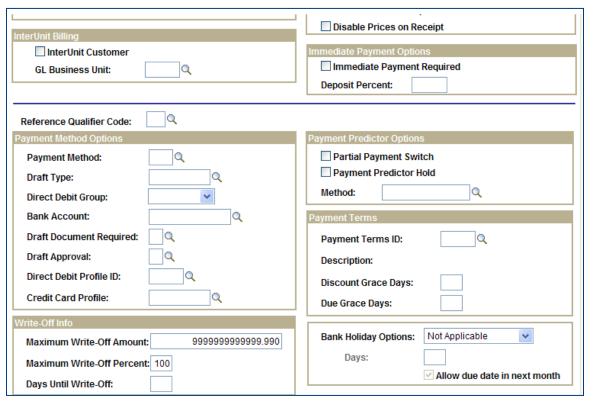


Figure 5. Bill To Options Page, part 2

Fields	Description
Maximum Write-Off Amount	This is a default value that cannot be changed. The SOK default is 999999999999999999999999999999999999
Maximum Write-Off Percent	This is a default value that cannot be changed. The SOK default is <i>100.</i>





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Fields	Description
Days Until Write-Off	This is a default value that cannot be changed. The SOK default is 0. This means that if you create or update a customer item, you can write-off the same business day.

Table 5. Bill To Options Page Elements, part 2

Use the **Correspondence Options** page to select contact and address information that is used in statement and letter headers, and decide where you want your customer to send payments. You can determine when to exclude items from correspondence and when not to send the letter or statement.

Page name	Navigation
Correspondence Options	Customers > Customer Information > General Information > Select 0040 – Correspondence Options in the General
	Info Links drop-down





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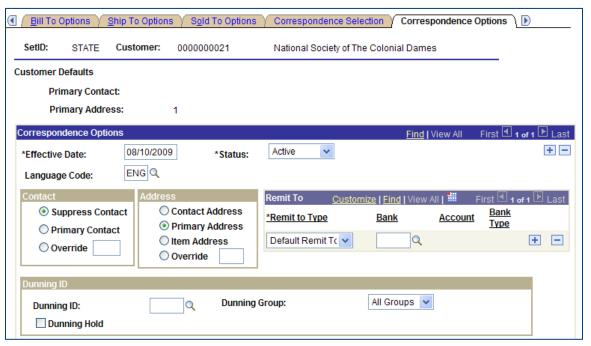


Figure 6. Correspondence Options Page, part 1

Fields	Description
Suppress Contact	Use this field to prevent letters from being addressed to the primary contact.
Primary Contact	Use this field to have correspondence addressed to the primary contact.
Override	Use this field to correspond with someone other than the primary contact. Then select the sequence number of the other contact person from the available values.





Fields	Description
Remit to Type	Use this field to select the default remit to bank account information for the customer on a bill. The SOK value for this field is <i>Default Remit To</i> .
	<b>Note:</b> If your agency is NOT using Billing, then this field is not used.
Bank	The SOK has incorporated <i>REMIT</i> for all state agencies to use for Bank information.
	<b>Note:</b> If your agency is NOT using Billing, then this field is not used.
Account	Use this field to select the default remit to bank account information for customer billing.
	<b>Note:</b> If your agency is NOT using Billing, then this field is not used.
Dunning ID	The SOK has incorporated KSDUN for all state agencies to be used for Dunning ID's within their specific business unit. The Agency AR Configurator is the only role that can create a new Dunning ID. If there is another id in this field, end users do have the ability to choose that option.
Statement ID	The SOK has incorporated STATE for all state agencies to be used for Statement ID's within their specific business unit. This field cannot be overwritten.
Dunning Hold and Statement Hold	Select any of these check boxes to prevent the system from creating Dunning letters or customer statements for this customer. These check boxes are useful when, for example, a customer does not wish to receive statements, or you wish to exclude a customer from Dunning.

Table 6. Correspondence Options Page Elements, part 1





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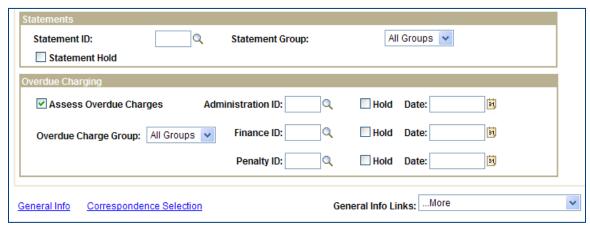


Figure 7. Correspondence Options Page, part 2

The remit-from customer is the paying entity. A remit-to customer relationship is set up to mirror customers that have an accounts payable location that pays the bills for multiple companies. If your agency has decided to use this option, it could help you apply payments. For example, if you did not have any invoice numbers available to you in the payment worksheet (which is covered in AR351), you could view all open items for a Remit-from group.

Page name	Navigation
General Information –	Customers > Customer Information > General Information
Remit-From Selection	Click the Remit-From Selection link on the General Page





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Figure 8. Remit From Selection Page

The **Miscellaneous General Information** page stores additional information, such as the date the customer was last modified and by whom.

Page name	Navigation
General Information – Miscellaneous General Info	Customers > Customer Information > General Information > Miscellaneous General Info





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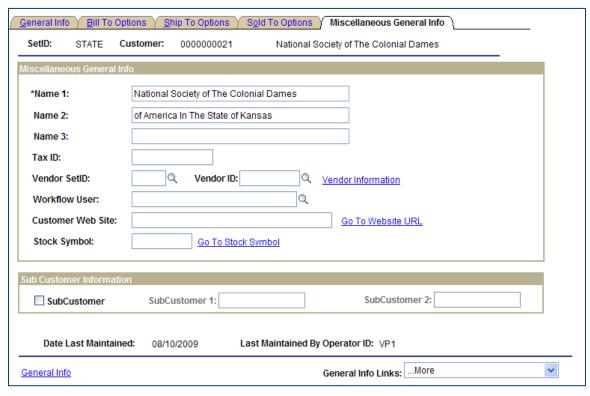


Figure 9. Miscellaneous General Info Page





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For additional reference, you can enter contact information for a customer into the Contacts component.

Page name	Navigation
Contact	Customers > Contact Information

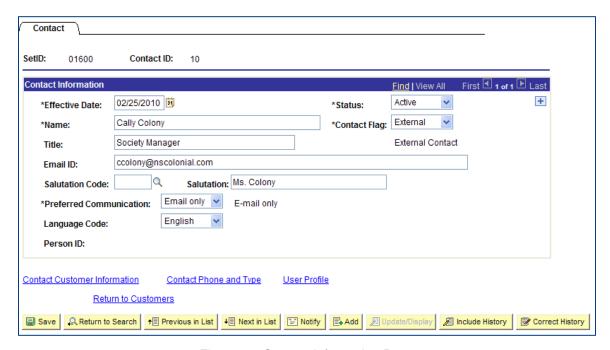


Figure 10. Contact Information Page





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Fields	Description
Contact Flag	Use this field to select whether the contact is External or Internal.
Salutation Code	Use this field to select appropriate title from the list.
Salutation	Use this field to enter up to 30 characters for a salutation.
Preferred Communication	Use this field to select the type of communication the customer contact prefers. If you choose Email only, an e-mail address must be entered on this page. If Fax or Call is selected, click the Contact Phone and Type link to enter the required information.

To associate this contact with a customer, click the Contact Information Link at the bottom of the Contact Page.

Page name	Navigation
	Customers > Contact Information > Contact Information
Contact Customer	Link







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### Walkthrough/Activity

We will now complete Activities 1-2: Entering a Customer in your Activity Guide.

### **Topic 2: Copying a Customer**

The customer pages contain a shortcut to establish a customer, called the **Customer Copy** function. You can use it any time you want to use attributes from one customer to establish a new customer.

If you decide to use the copy function, you can copy all or selected attributes from another customer. Clicking the **Copy Customer** link opens up a new page where you can select check boxes for the different customer roles and attributes that you want to assign to your new customer.

**Note:** The Copy Customer function does not copy all attributes. You must enter the Default, Dunning and Statement ID. It is also best practice to verify that all information was copied correctly.

Page name	Navigation
	Customers > Customer Information > General Information
Copy Customer	Click the Copy From Customer link





Copy Customer	
SetID: 17300	
Customer ID:	
Data To Copy	
General Information	Addresses
	Effective Date:
Bill To Options	12/04/2009
Ship To Options	12/04/2009
Sold To Options	12/04/2009
Hierarchy	12/04/2009
☐ Bill To Customers	Credit Profile
Ship To Customers	Support Teams
☐ Broker Customers	Product Catalogs
☐ Indirect Customers	Product Aliases
Region Codes	Shipment Block Exceptions
SIC Codes	Shipment Standing Exceptions
OK Cancel Refresh	

Figure 10. General Info Page, Copy from Customer Link





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### Walkthrough/Activity

We will now complete Activity 3: Copying an Existing Customer in your Activity Guide.

#### **Lesson Review**

In this lesson, you learned:

- How to enter a new customer by adding general customer information
- How to enter a new customer by copying from an existing customer





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### **Lesson 3: Updating and Maintaining Customers**

### **Objectives**

Upon completion of this lesson, you will be able to:

- Update customer types and general customer information
- Create, apply, and update customer correspondence
- Create, apply, and update customer attachments
- Create, apply, update, and remove customer notes

### **Topic 1: Updating Customer Types and General Customer Information**

When customers have been established, they do not need to be re-entered if changes occur. As your customers change addresses, hire new personnel, and alter relationships within their corporate structure, you must update your information accordingly. However, users need to maintain that information to ensure that the collectors have the most current information when they are making collection calls or that payment information for a customer is accurate and current, as it can affect the processing or receipt of the customer's payment. SMART uses the most recent history for customer processes.

Errors might have been made when a new customer's data was entered into SMART, thus requiring corrections to be made. Users insert effective dated rows for changes to customer information such as office moves and changes in names or phone numbers so that an audit trail is created.

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The following is the Business Process Flow for Updating a Customer.

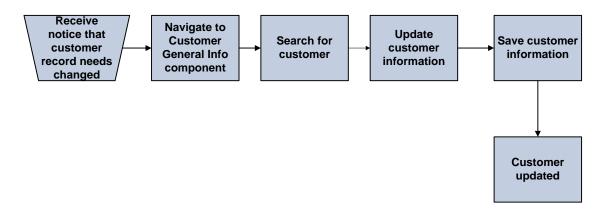


Figure 11. Updating a Customer Business Process Flow



### Walkthrough/Activity

We will now complete Activity 4: Updating Customer Types and General Customer Information in your Activity Guide.

### **Topic 2: Correspondence Customer Options**

On the **Customer Correspondence Options** page, you can:

- Select contact and address information that is used in statement and letter headers.
- Decide where you want your customer to send payments
- Override the business unit defaults for dunning letters, invoices, and statements for a particular customer
- Determine when to exclude items from correspondence and when not to send the letter or statement





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### Walkthrough/Activity

We will now complete Activity 5: Correspondence Customer Options in your Activity Guide.

#### **Topic 3: Attachments**

Use the **Attachments** page to attach files such as Word documents or Excel spreadsheets to customer records.

Page name	Navigation	
	Customer > Customer Information > General Information	
Attachments	Click on General Info Links List > Attachments	

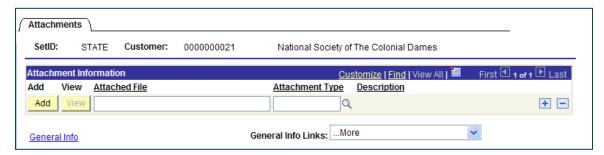


Figure 12. Attachments Page



### Walkthrough/Activity

We will now complete Activity 6: Attachments in your Activity Guide.

### **Topic 4: Notes**

**Customer Notes** are printed on documents such as invoices. You use the **Notes Page** to select standard notes that can be reused for multiple customers or for custom notes





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with unique messages. For example, you might have a standard note announcing a seasonal promotion or a note thanking a customer for a particularly large order.

Page name	Navigation
Notes	Customer > Customer Information > General Information
	Click on General Info Links List > Notes



Figure 13. Notes Page

Fields	Description	
Delete row	Use this icon to remove old or invalid customer notes.	

Table 7. Notes Page Field Description



### Walkthrough/Activity

We will now complete Activity 7: Notes in your Activity Guide.





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#### **Lesson Review**

In this lesson, you learned:

- How to update customer types and general customer information
- · How to create, apply, and update customer correspondence
- How to create, apply, and update customer attachments
- How to create, apply, update, and remove customer notes